

Youth Commercial Contest

Grange youth have an opportunity to promote the benefits and values of the Grange Youth programs through “commercials” they develop utilizing YouTube technology.

The goal of the contest is to creatively promote the values and benefits of the Grange to non-Grangers. The non-Grange benefits include youth, the community, and family.

Commercial Criteria

- The commercials should only be one to two minutes long.
- For consideration and official entry into the contest, the video files should be submitted to the National Youth Director for review and posting.
- Commercial submission deadline is **September 10**.
- Entries can be submitted by an individual or a group.
- Submitted commercials will be viewed at the 2010 National Grange Session. Winners will be announced at the Evening of Excellence. Prizes will be announced at a later date.
- Entries will be judged on effectiveness in promoting the Grange, clarity of the message, video quality, and creativity.

Commercial Quality Guidelines

See <http://help.youtube.com/support/youtube/bin/topic.py?topic=10521> for a full outline of assistance for YouTube videos.